



## **Passenger Boarding System**

Digital Ticket Validation,  
Reporting, and Analytics



## Take the next step in digital ticket validation by integrating it with the rest of your operational management system.

Manual passenger check-in and verification processes are time-consuming and labor-intensive, often resulting in inaccurate manifests, long queues, frustrated customers, and lost revenue. To keep up with growing passenger numbers and increasingly strict border regulations, the need for an enhanced end-user experience for your port has never been greater.

Integrating SmartPort into your speed gates allows you to gain valuable insight into the passenger journey and drive proactive operational decision-making with **real-time views, accurate passenger reporting, and historical analytics.**

## Key Benefits



Automatically count passengers for accurate manifesting and compliance reporting



Instantly validate boarding passes for improved port security and access control



Optimize staffing and vessel utilization based on real-time and historical data



Gain visibility on the status of passengers throughout the port and onboard



Create a more passenger-friendly, streamlined, and predictable passenger experience



Leverage innovation to optimize each step of the customer journey



Integrate with your existing speed gates to get the most out of your current infrastructure

# 3x<sup>\*</sup>

Faster Processing  
Times

# 50M+<sup>\*\*</sup>

Passengers Processed  
Annually

\*Based off projected outcomes  
\*\*Statistics from SmartClear Solution

# Passenger Boarding System

Digital Ticket Validation, Reporting, and Analytics



SmartPort



**BROCK**  
solutions

**We bring the best technologies from across industries**

 **SmartClear**

The Boarding Pass Security System has become one of our most critical tools to manage screening operations.

Manager, Advanced Analytics,  
Major Security Administration

## Features of SmartPort Passenger Boarding System

Building upon our successful SmartClear passenger validation solution for airports, SmartPort's Passenger Boarding System module will move your port operations away from paper tickets and manual validation processes and toward a real-time operational system that empowers port staff to do more with less.

Make the most of your port operations with data and operational events that allow you to connect with your customers throughout their journey. SmartPort's Passenger Boarding System will help you generate more revenue while making the end-to-end customer journey as smooth and efficient as possible by improving communication with passengers and encouraging more shopping opportunities.



### Universal Validation

Customer boarding passes can be validated regardless of vessel operator, meaning fewer speed gates with more balanced usage.



### Optimized Support Staff

With validation automated, staff can support exception cases, allowing a single operator to support multiple lanes.



### Speed Gate Integration

Make the most of your existing infrastructure with vendor-agnostic speed gate integrations.



### Passenger Status Tracking

Understand where in the boarding process your passengers currently are and gain insight into their journey through the port.



### Digital Signage

Digital signage helps the passenger journey through the boarding process.



### Operational Performance Monitoring

Dashboards for monitoring key performance metrics on gate throughput and check-in times.

At Brock Solutions, we understand that Digital Transformation is more than just a buzz word. We make it our business to bring automation to your operations, so you can focus on your business. To talk to an expert or schedule a demo, scan the QR code or contact us at:

Web: [brocksolutions.com/ferry-roro-terminals](https://brocksolutions.com/ferry-roro-terminals) | Email: [ports@brocksolutions.com](mailto:ports@brocksolutions.com)





# Passenger Boarding System

Digital Ticket Validation, Reporting, and Analytics



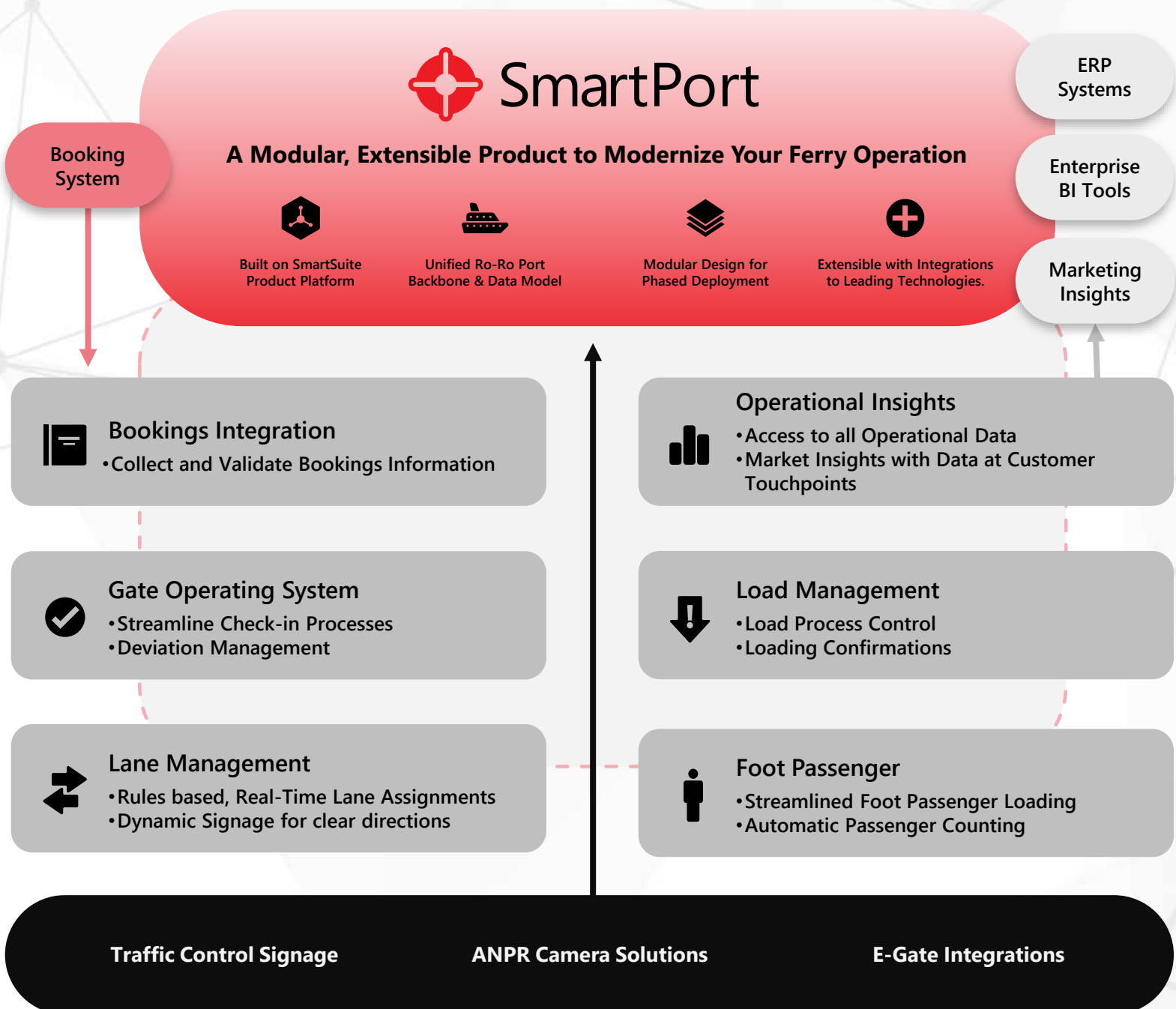
SmartPort



**BROCK**  
solutions

## Take Control of Your Port Operations with SmartPort

SmartPort is built on a modular platform, which means you can choose which new features, capabilities, and integrations you need now, and which to add as your business grows



Learn more about SmartSuite, Our Proven Product Platform ►

# Passenger Boarding System

Digital Ticket Validation, Reporting, and Analytics



SmartPort

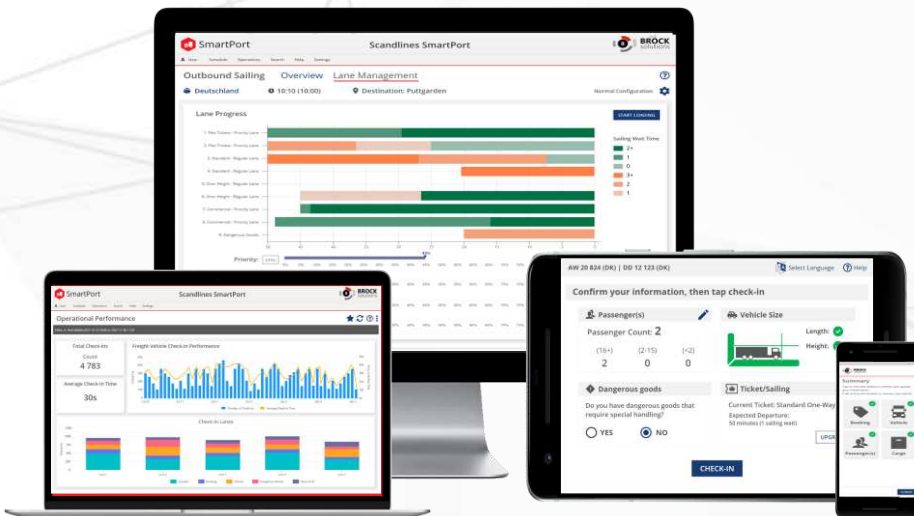


BROCK  
solutions



Built on the  
**SmartSuite**  
Platform

**An Enterprise Platform for a consolidated, Real-time View of  
Operations, through a Single Pane of Glass.**



Centralizing Data,  
Enterprise-wide



Real-Time  
System Monitoring



Modular  
Functionality

20+ Years of Product  
Development



150+ Product  
Development  
Resources



Real-Time  
Operational Screens



Custom Dashboard  
Framework



Advanced Searches



On-Prem &  
Cloud Deployable



Users and Groups  
Permissions



Active Directory  
Authentication



Mobile Friendly  
Design



3rd Party  
Integration Support



Open Data Model  
BI Integrations

Why Engage Brock Solutions to Digitize Your Port Operations? ►

# Passenger Boarding System

Digital Ticket Validation, Reporting, and Analytics



SmartPort



**BROCK**  
solutions

## Why Engage Brock Solutions to Digitize Your Port Operations?



### Extensive Digital Transformation Experience

As an independent systems integrator, large digital transformations are core to our business. We specialize in replacing manual operations with automation and real-time operational software by automating tasks and functions to drive operational readiness.



### Operations-First Mentally

At Brock, we take the time to get to know your day-to-day operations, understand the challenges you face, and develop a strategy that will help you achieve your goals, benefiting early on with "quick wins" instead of waiting until the end of a long deployment.



### We Have a Long-Term Partnership Approach

The pillars of Brock Solutions are partnership and flexibility. Our success is measured by our customers success. We aim to understand your business completely, and in doing so, we help transition your workforce to a new digital world.



### SmartSuite, a Proven Product Platform

Our solution platform - SmartSuite - along with our Port Terminal System, SmartPort, has years of market experience in many industries and is a proven integration, messaging, and visualization platform at its core.



**BROCK**  
solutions

The Largest Independent System Integrator of Real-Time Software in North America

We specialize in Large Digital Transformations.

**\$200**  
MILLION  
PER YEAR

**700+**  
INDUSTRY  
PROFESSIONALS

**35+**  
YEARS  
EXPERIENCE

  
EMPLOYEE  
OWNED



At Brock Solutions, we understand that Digital Transformation is more than just buzz words. We make it our business to bring automation to your operations, so you can focus on your business. To talk to an expert or schedule a demo, scan the QR code or contact us at:

Web: [brocksolutions.com/ferry-ro-ro-terminals](https://brocksolutions.com/ferry-ro-ro-terminals) | Email: [ports@brocksolutions.com](mailto:ports@brocksolutions.com)

